



perrymarilyn7@gmail.com
www.linkedin.com/in/mariperr
cell 510.229.8488

PROFILE

Experienced print and digital designer, art director, and manager. Recognized by colleagues as creative, collaborative, curious, reliable, detail-oriented, and technically adept. Strong understanding of industry-specific tools, methods, and techniques. Creative problem-solver and facilitator. Effective written and oral communicator. Reliable proofreader. Bilingual: fluent in Spanish.

TECH SKILLS

Macintosh platform:

- Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat, After Effects)
- Microsoft Office
- Google Docs
- HTML and CSS

EDUCATION

Camberwell School of Art, University of the Arts London: London Diploma in Art and Design, with distinction

University of California, Berkeley: English Literature

COMMUNITY SERVICE

Served as volunteer co-director of a local non-profit; organized and co-led 2 humanitarian delegations of Bay Area residents to El Salvador; served as special propagations volunteer at Native Hore Nursery, a project of the California Native Plant Society; served as volunteer graphic designer at Ecology Center, Berkeley

RECENT PROFESSIONAL EXPERIENCE & ACCOMPLISHMENTS

Chabot Space & Science Center, Oakland, CA 2021-ongoing

Graphic Designer at mission-driven local science museum.

- Provide graphic solutions including social media, physical and digital wayfinding, marketing, and branding to teams in all departments of the museum.

Know Yourself, Oakland, CA 2016-2019

Art Director at educational startup specializing in toys and comics that spark the imagination while (secretly) teaching children about anatomy, genetics, ecology, coding, and more.

KEY ACCOMPLISHMENTS

- As member of the Creative Team, oversight of development, design, and production of all new products and improvements to existing products;
- Print design lead: Design and production of all printed components including books, workbooks, stickers, toys, games, apparel, and packaging for major retail;
- China Sourcing Liaison: Involved in sourcing, pricing, contract review, quality control, and delivery of product components;
- Maintenance of company brand, including style guides and branding assets, and incorporation of new product lines into the family;
- Design and production of Marketing and Sales materials for sales pitches, presentations, toy shows, and social media; art direction of company website;
- Project Management, including facilitation of weekly status meetings and maintenance of schedules; maintenance of IP archive;
- Management of design contractors and one staff (Artist).

Pearson Education, Science Division, San Francisco, CA 2005-2016

Manager of Art and Design for the Science division of Pearson Education, a leading global provider of educational content, including the acclaimed Campbell Biology and Martini Anatomy & Physiology franchises.

KEY ACCOMPLISHMENTS

- Oversaw all aspects of the in-house design department, handling 40+ print and 30+ digital titles per year.
- Coordinated assignment of all design management; recruited and managed freelance designers; critiqued design and illustration; facilitated design meetings and problem-solved conflicts; created purchase orders and reviewed invoices.
- Executed hands-on interior, cover, and package design; quality-checked final files.
- Collaborated with authors and editors on art development and created and/or commissioned art style sheets.
- Participated in design and production phases of Pearson etext including creation of print-to-digital guides and hands-on QA in authoring environment.
- Collaborated with colleagues on process improvements; supervised four staff (Art Editors and Senior Designer).

PRIOR TO 2005 (details available upon request)

Key Curriculum Press, Emeryville, CA **Design Supervisor** at Key Curriculum Press, a math publisher specializing in innovative educational materials for middle school to Higher Ed.

Design Office, San Francisco, CA **Senior Designer** at Design Office, an award-winning design firm with clients including Disney/Hyperion, Glencoe McGraw-Hill, Addison-Wesley, The Fine Arts Museums of San Francisco, Apple Computer, and Amdahl Corporation.

University of California Press, Berkeley, CA **Freelance Book Designer** at UC Press, renowned academic publisher.